



# INDIANA'S COMMERCIAL REAL ESTATE EXCHANGE

## BASIC ACCESS

## FEATURES

## FULL ACCESS SUBSCRIBER

Add unlimited number of commercial property listings for sale and/or for lease	◀ <b>PROPERTY LISTINGS</b> ▶	Add unlimited number of commercial property listings for sale and/or for lease
Export your data into a spreadsheet for ultimate portability	◀ <b>DATA EXPORT CAPABILITY</b> ▶	Export your data into a spreadsheet for ultimate portability
Automatically receive alerts when new properties match your saved criteria	◀ <b>ALERTS &amp; NOTIFICATIONS</b> ▶	Automatically receive alerts when new properties match your saved criteria
Broadcast an email message with your "Wants" throughout the national network	◀ <b>POST "WANTS"</b> ▶	Broadcast an email message with your "Wants" throughout the national network
Search and view subscriber only data	◀ <b>PROPERTY SEARCH</b> ▶	Search and view ALL data, including listings of basic users and subscribers
Basic contact information displayed	◀ <b>PROFESSIONAL PROFILE</b> ▶	Create detailed, search engine optimized online resume highlighting expertise, listings, recent transactions, and more
Basic contact information displayed	◀ <b>COMPANY PROFILE</b> ▶	Create company presence with contact information, professional profiles, and property listings of all company brokers
Limited number	◀ <b>REPORTS &amp; BROCHURES FOR PRINT OR EMAIL</b> ▶	Customize reports and brochures with dozens of options including maps, company branding, demographics, and attachments
Limited information	◀ <b>LISTING DEMOGRAPHICS</b> ▶	Comprehensive demographic data for every listing displayed, or exported to PDF or Excel
Not available	<b>TRAFFIC / EXPOSURE REPORTS</b> ▶	For your listings, view the number of hits and their sources including leads
Not available	<b>EMAIL MARKETING "HAVES"</b> ▶	Promote properties locally and nationally by broadcasting or posting your "haves"
Not available	<b>PROSPECTS / LEADS</b> ▶	Search and view posted wants/needs. Track hits and views on your listings
Not available	<b>ACCESS TO COMPS</b> ▶	Search and view sold, leased, withdrawn, and expired listings
Not available	<b>NATIONAL EXPOSURE MARKETING DISTRIBUTION NETWORK</b> ▶	Enter listings once and promote them nationally to brokers, buyers, and sellers via our exclusive distribution network including: 
Not available	<b>CONTROLLED ACCESS MARKETING</b> ▶	Control how much of your listing information is shared across the various websites in the national distribution network (see above)
Not available	<b>MARKET STATISTICS</b> ▶	Access local market statistics including average asking and closing prices
Not available	<b>ECONOMIC DEVELOPMENT PARTNERS</b> ▶	Promote your properties through local economic development partners and their websites including: 
<b>FREE</b>	For more information call Jill Curtis 317.3285259 or <a href="mailto:jcurtis@icbor.com">jcurtis@icbor.com</a>	<b>ONLY \$30 per month</b> for primary or secondary ICBR member (\$45 per month for Institute Affiliate member of ICBR)