



2017 Indiana Commercial Real Estate Conference

Sponsorship Opportunities

May 4-5

Indiana Convention Center



myICBR.org/sponsorships

Indiana Commercial Real Estate

ICBR's Continuing Mission



Chris Cockerham
2017 ICBR Board President
F.C. Tucker Bloomington

Every year the Indiana Commercial Board of REALTORS® offers the only commercial real estate conference in Indiana as part of its continuing mission to provide relevant education to industry professionals statewide.

Our day and a half education schedule, offering 12 hours of continuing education, will get a little bit of a makeover this year as we transition to a full-day of education on Thursday and end at noon on Friday.

We are so thankful for the generosity of our sponsors, which allows us to continue offering this one-of-a-kind event each year.

I hope you will join us May 4-5, 2017, at the Indiana Convention Center to promote your company, products and services to our conference attendees. There are a variety of opportunities to support this event as outlined in the next few pages, including some new ways to get involved this year.

The networking and knowledge obtained at the Indiana Commercial Real Estate Conference truly is a benefit to the industry and contributes to deals, personal and professional growth and the further economic development of our state.

Help us support commercial real estate by becoming a 2017 sponsor! We look forward to seeing you there.



Real Estate Conference

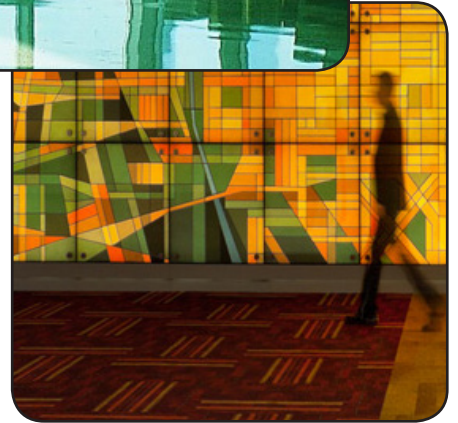
Indiana Convention Center

100 S. Capital Ave.,
Indianapolis, IN 46225

Don't miss the 2017 Indiana Commercial Real Estate Conference, May 4-5, at the Indiana Convention Center.

Get in front of 400+ commercial real estate professionals as they gather for networking and education aimed at increasing their success and knowledge of the industry.

Attendees are comprised of all aspects of the industry including brokerage, leasing, appraising, property management and development, and travel from across the state to take part in this annual education and networking event.



Book with the Omni Severin

40 W. Jackson Place,
Indianapolis, IN 46225

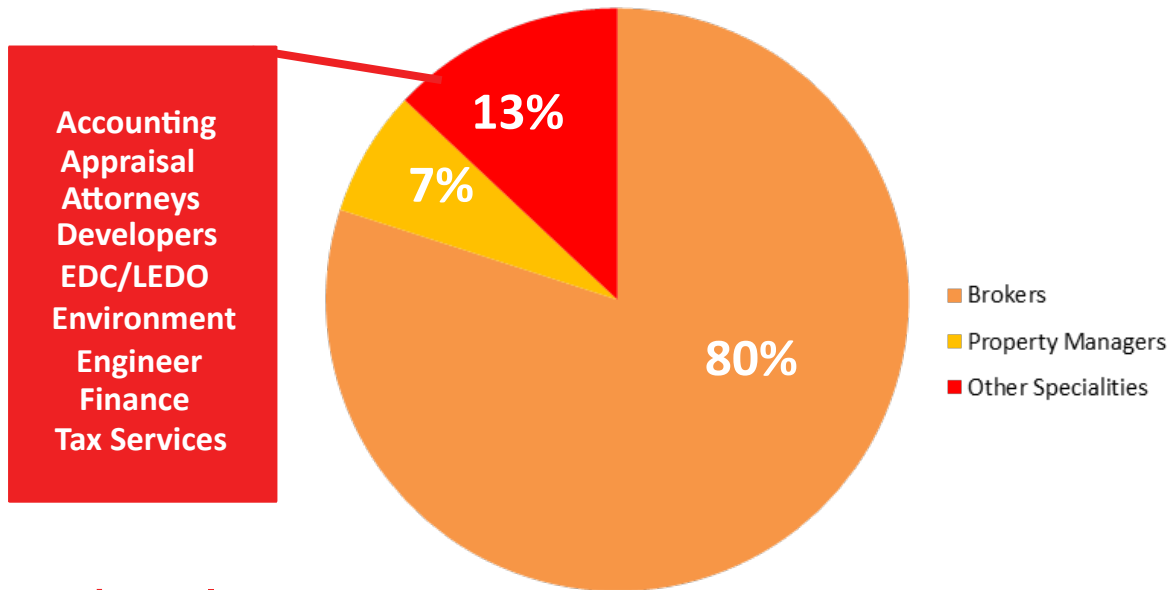
The host hotel for the 2017 Indiana Commercial Real Estate Conference will be the Omni Severin in Indianapolis. Discounted rooms will be available to Indiana Commercial Real Estate Conference attendees and sponsors Wednesday, May 3 – Friday, May 5. Rooms must be booked by April 12, 2017 to receive the conference rate.

A shuttle will run between the Indiana Convention Center, Omni Severin and the Crane Bay for Thursday evening's tradeshow and opening reception.

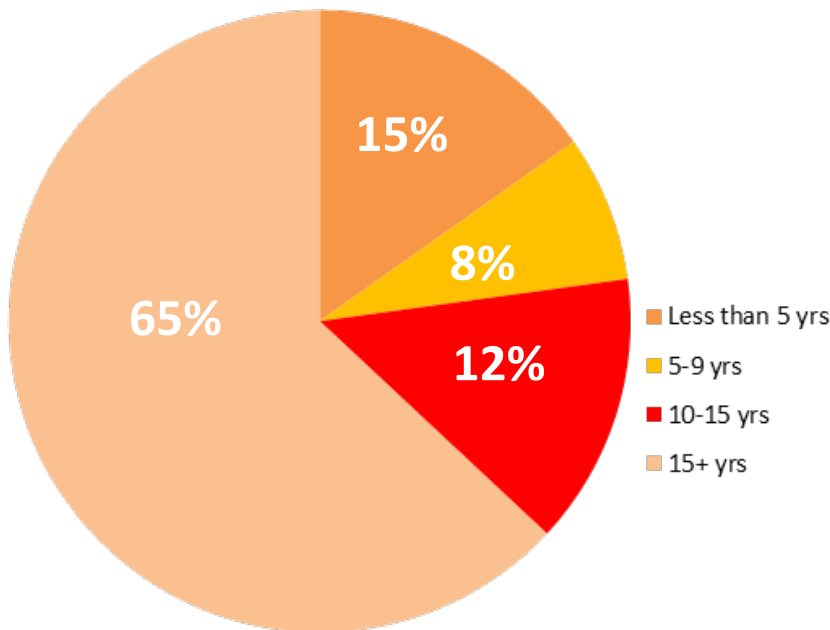
Indiana Commercial Real Estate

400+ leading industry professionals

2016 Attendees by Specialty



Experience Levels



Event Feedback

"The ICBR annual conference is always the best networking opportunity of the year."

"There is no more efficient way to obtain the required continuing education."

"I believe the ICBR network can, will, and does help me get deals done."



2017 Indiana Commercial Real Estate Conference
Sponsorship Opportunities

Real Estate Conference



Conference Schedule

Thursday, May 4

- 8:00 a.m.....Breakfast and Keynote
- 10:00 a.m.....Breakout Sessions
- 12:00 p.m.....Networking Lunch
- 1:00 p.m.....Breakout Sessions
- 3:00 p.m.....General Session
- 4:45 p.m.....Tradeshow & Reception



Friday, May 5

- 8:00 a.m.....Breakfast & General Session
- 10:00 a.m.....Breakout Sessions

Please note schedule is subject to change.

Following Thursday's programming attendees will be directed to Crane Bay for the ICBR Welcome Reception, held in conjunction with the annual BOMA Indy Trade Show.



Conference S

Premium Sponsorships

More than 400 commercial real estate professionals, representing 125+ companies from across the state, attend the Indiana Commercial Real Estate Conference each year for required continuing education credits and networking. Many sponsorship opportunities are available for the event, which positions your company and services as a premier provider within the industry.

Reserve your opportunity online at myICBR.org/sponsorships.

	PLATINUM \$4,250	GOLD \$3,250	SILVER \$2,250
Sponsor logo on all conference-related signage, website, promotions, etc.	✓	✓	✓
Recognition from the podium at the event	✓	✓	✓
List of all conference attendees after the event (PDF)	✓	✓	✓
Opportunity to place company marketing material on attendee chairs	✓	✓	—
Reserved table at general sessions	✓	—	—
Complimentary registrations	10	6	4
Opportunity to introduce keynote	✓	—	—
Opportunity to introduce breakout session speakers	✓	✓	—
Discounted Program Book Advertising Opportunities	✓	✓	✓

Increase your business visibility & position your company as a premier leader in the industry!



2017 Indiana Commercial Real Estate Conference
Sponsorship Opportunities

Sponsorships

A La Carte Opportunities

Contact ICBR regarding exclusivity options for these sponsorships. Reserve your opportunity online at myICBR.org/sponsorships.

Breakfast Sponsor \$2,500

Help attendees start the day off right with the perfect mixture of caffeine and nutrients! Breakfast will be served Thursday & Friday during the morning education sessions.

- ✓ Logo on menu cards at each attendees place setting
- ✓ Recognition on the conference website and program book
- ✓ Two free conference registrations

Lunch Sponsor \$2,000

Looking to get your company in front of every conference attendee? Sponsor Thursday's networking lunch.

- ✓ Logo on the menu card at each attendee's place setting
- ✓ Recognition on the conference website and program book
- ✓ One free conference registration

Refreshment Sponsor \$1,500

Attendees will need a break, so make sure your company is there when they do by sponsoring Thursday's refreshment breaks.

- ✓ Logo on refreshment break signage
- ✓ Recognition on the conference website and program book
- ✓ One free conference registration

Wifi Sponsor SOLD

Help conference attendees connect in more ways than one as the official Wifi sponsor.

- ✓ Recognition on the conference website and program book
- ✓ Logo on wifi signage with custom branded network name and password
- ✓ Logo or ad on wifi splashpage
- ✓ Redirection to sponsor website upon sign-on
- ✓ One free conference registration

Mobile App Sponsor \$2,000

Put your company right in the hands of attendees through the mobile event app.

- ✓ Banner advertisement in the app
- ✓ Recognition on the conference website and program book
- ✓ One push notification to attendees during the event
- ✓ One free conference registration

Reserve online at myICBR.org/sponsorships

Conference S

Tradeshow Opportunities

New this year, the BOMA Indy Trade Show will partner with the Indiana Commercial Real Estate Conference. This trade show will offer more than 90 exhibitors for attendees to network with.

Following Thursday's education sessions, attendees will be directed to Crane Bay for the annual BOMA Indy Trade Show. All conference attendees will be able to attend as part of their registration. The tradeshow will begin at 4:45 p.m., Thursday, May 4.

Food Station Sponsor \$1,000

Help bring the fun! Sponsor a food station during the BOMA Indy Tradeshow & Conference Welcome Reception. There are five stations available. Contact ICBR for exclusivity options.

- ✓ Logo on station signage at the tradeshow
- ✓ Recognition on the conference website and program book

Transportation Sponsor \$750

The tradeshow will be held at Crane Bay, one mile from the Indiana Convention Center. Help attendees get around by sponsoring transportation. This opportunity is limited to two sponsors.

- ✓ Logo on transportation signage at designated loading locations
- ✓ Recognition on the conference website and program book
- ✓ Opportunity to distribute materials on the shuttle

Reserve online at myICBR.org/sponsorships



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VIP Registrations

Have a group that needs continuing education or would like to catch up on industry topics? Purchase a VIP Registration Package. *Offer expires April 13, 2017.*

Benefits:

- 10 conference registrations included
- Reserved seating at three general sessions
- Table signage branded with your logo
- Convenient group billing for offices that have multiple professionals planning to attend



Program Book Advertising

NEW opportunity for 2017!

Member Rate - \$2,800

Non-Member Rate - \$4,000

We invite you to support the Indiana Commercial Real Estate Conference by reserving an ad in the conference program book.

Take advantage of this new opportunity to get your company and message in front of more than 400 industry professionals. Advertising is a great opportunity to connect with attendees and show your support for commercial real estate.

The program book will include schedule and session details as well as note pages, speaker bios and more.

Color Ads - Full page

Outside Back Cover.....\$700

~~Inside Front Cover.....~~**SOLD**

Inside Back Cover.....\$500

Black and White Ads

Full Page.....\$300

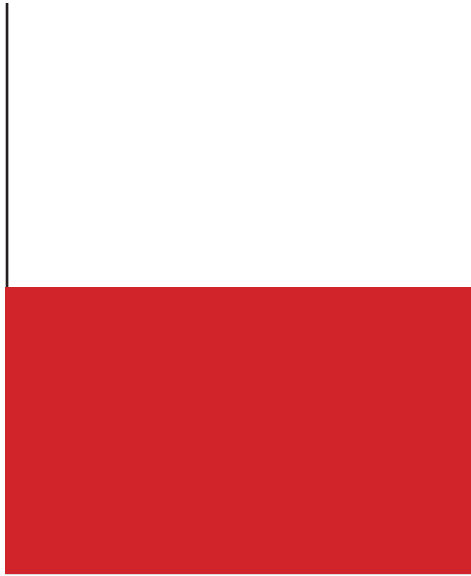
1/2 Page.....\$200

1/4 Page.....\$100

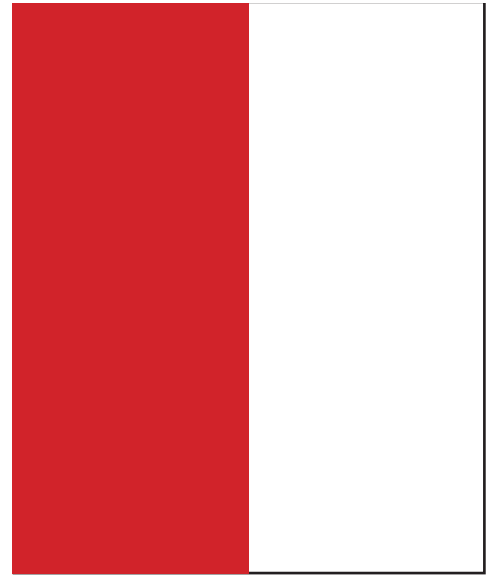
Program Book Advertising Specs



8 1/2" x 11" Full Page Ad



8 1/2" x 5 1/2" Half Page Ad

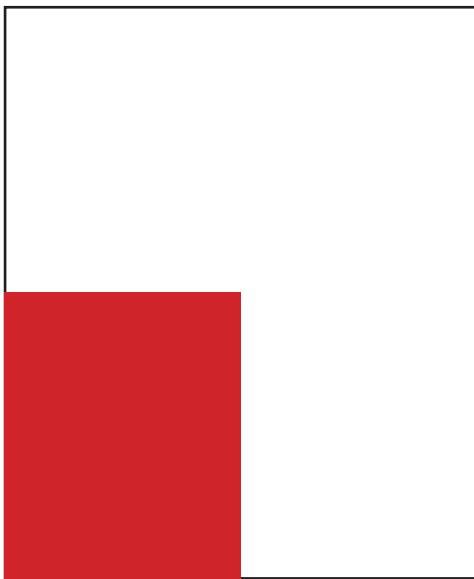


4 1/4" x 11" Half Page Ad

Full page ads are available for:
Outside Back Cover - Color
Inside Front or Back Cover - Color
Full Page Ad - Black and White

Half page ads are black and white.
They are available in horizontal or
vertical layouts.

Half page ads are black and white.
They are available in horizontal or
vertical layouts.



4 1/4" x 5 1/2" Quarter Page Ad

Quarter page ads are black and
white.

File Format & Details

PDF (without crop marks)
JPG
PNG
EPS

Resolution requirements for all image files should be 300
dpi. PDF files should be high quality print.

Colors should be converted to CMYK.

Keep content 1/4" from the top, bottom and outside
edges of the final ad size and 1/2" from gutter.

Deadline

All program ads are due March 24, 2017. Email final
artwork to Ashley Roy, at aroy@myICBR.org. If you have
any questions call 317.328.5259.

Exhibits

Thank you to all of the conference's past exhibitors! For the 2017 conference, ICBR will be partnering with the BOMA Indy Tradeshow to offer one large exhibit hall. The tradeshow will take place Thursday evening in conjunction with the conference welcome reception. For more information on the tradeshow and exhibit opportunities please contact the ICBR office at 317.328.5259 or email lknight@myICBR.org.

Thank You 2016 Sponsors!

- | | |
|---|---|
| Alderson Commercial Group | Hoosier Chapter Appraisal Institute |
| Alliance Commercial Group | Indiana Association of REALTORS® |
| Benesch, Friedlander, Coplan & Aronoff, LLP | Indiana Commercial Real Estate Exchange |
| Bingham Greenbaum Doll | Indiana CCIM Chapter |
| BOMA Indy | IndyCREW |
| Bradley Company | IREM Indy |
| Brickman Group | Knauss Property Services, LLC. |
| Business Furniture | Meridian Title Corporation |
| Citimark | Midwest Real Estate News |
| Civil & Environmental Consultants | NAR Commercial |
| Commercial Office Environments | RE/MAX of Indiana |
| Curran Architecture | Somerset CPAs |
| Danco Roofing | Stewart Title |
| East Central Indiana Regional Partnership | Sperry Van Ness |
| Economic Development Corporation of Michigan City | The Family Trust Institute |
| Fairway Commercial Lending | University of Indianapolis |
| Greater Indy Habitat for Humanity | Wells Fargo SBA Lending |

Contact

For More Information



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Indiana Commercial Board of REALTORS®
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Indianapolis, IN 46268

Office: (317) 328-5259 x 135
Email: LKnight@myICBR.org
Website: www.myICBR.org/sponsorships

Important Dates

February 24, 2017

Sponsor logos due for inclusion in registration brochure,
direct mailed to 2,000 individuals

March 24, 2017

Program advertisements due to guarantee placement

April 13, 2017

Deadline to reserve VIP Registration Packages

Sponsor by this date to guarantee logo and/or name
placement is included in onsite signage

May 4-5, 2017

Indiana Commercial Real Estate Conference held at the
Indiana Convention Center in Indianapolis, IN

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