

# Elevate Your Marketing with Marketing Pro Series (MPS)

MPS on-demand educational courses offer a unique, self-paced experience designed to deliver rapid results. Offering a growing list of online courses, combined with 1:1 coaching, MPS empowers you and your team with the best practices and tools to elevate your marketing in weeks – at your own pace.

**Gain unmatched insight from one-on-one expert coaching calls**



**Meet key marketing milestones and lead generation goals**



**Learn tips and tricks to improve marketing effectiveness**



**Develop customized strategies and plans**



## Get Results with MPS



**Develop ready to execute marketing plans designed for your business**

**A clear strategy is proven to increase marketing velocity and generate more leads.**

MPS courses will help you launch or elevate marketing plans in weeks with foundational marketing content, workbooks and exercises designed to accommodate any experience level.



**Ensure your marketing resonates with your audience**

**As marketing noise increases, so does the need for content that stands out!**

MPS will help you create customized messaging, marketing and content strategies to attract leads and move them down the sales funnel.



**Boost performance with one-on-one coaching from marketing pros**

**Implementing marketing strategies that align with best practices can result in significant ROI.**

MPS courses include private coaching calls with a marketing expert to provide personalized guidance and support that will help you achieve next-level results.



## Empower Your Business with MPS Get Started Today



No need for large outsourcing budgets or lengthy conferences, MPS is on-demand, cost-effective and designed to help you drive long term marketing success.

Register now at  
[www.marketingproseries.com](http://www.marketingproseries.com)  
Use code: ICBR-CREA for 25% off

SOURCES: <sup>1</sup><https://coschedule.com/marketing-statistics>  
<sup>2</sup><https://contentmarketinginstitute.com/2019/10/success-differentiators-b2b-research/>  
<sup>3</sup><https://www.centerforexecutivecoaching.com/articles/simple-easy-way-justify-roi-executive-coaching/>