



2023 Sponsorships

Visibility. Access. Prestige.



September 26-27
Embassy Suites,
Noblesville



CREA

Commercial Real Estate Alliance of Indiana

750

members
statewide



Includes 450 REALTOR members

2,500

marketing reach
30% open rates

350 Attendees



80%

ICREC attendees
are brokers

75%

ICREC attendees
are experienced
professionals

About Us

Largest organization and conference dedicated to
commercial real estate in Indiana.

[More About CREA-IN/iCBR](#)

5 Reasons to Sponsor



Effective digital and in-person marketing opportunities customizable to meet your marketing goals.



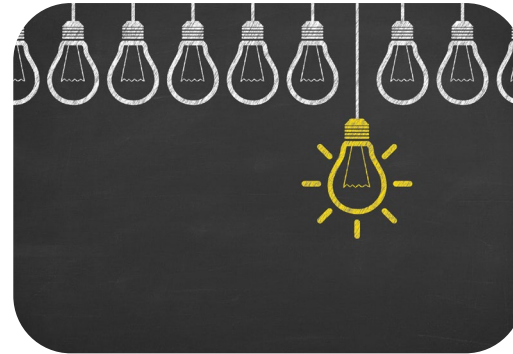
Affordable sponsorship options.



Access to the largest network of commercial real estate professionals.



Show your support to your clients and the CRE industry.



Showcase your expertise.

2023 ICREC Schedule

We are doing things differently for 2023. This year's schedule includes engaging keynotes, more time for networking, and need-to-know commercial real estate information. Below is our tentative schedule of events.

Tuesday, September 26

- 1:30 p.m. CE Session – Legal & Advocacy (2 CEs)
- 3:15 p.m. Break/exhibits
- 3:30 p.m. Keynote: Ed Riggins on the Importance of Human Connections
- 5:30 p.m. Mixer
- 7 p.m. Dine Arouds (offsite)

Wednesday, September 27

- 9 a.m. CE Session – Economic & Tax Updates (2 CEs)
- 10:45 a.m. Award Presentation
- 11:10 a.m. Break/Exhibits
- 11:30 a.m. Deal-making Session – by property type
- 12:15 p.m. Lunch
- 12:45 p.m. Keynote: Luke Wychkoff on Creating Your Online Brand
- 1:30 p.m. Break/Exhibits
- 1:45 p.m. Deal-making Session – by topic
- 2:30 p.m. Happy Hour/Exhibits/Raffle
- 3:15 p.m. CE Session – Developer Panel (2 CEs)



2023 Sponsorship Options

Pick from this menu of options or contact us to customize to meet your marketing goals.



Indiana Commercial Real Estate Conference (In-Person Event)

ICREC provides commercial real estate CE credit, networking opportunities, industry exhibition, fun and inspiration to get you through the year.

Event Dates: Tues., Sept 26 – Wed., Sept 27, 2023 – Embassy Suites Noblesville

Networking Sponsor - \$4,000

Choose One: Tuesday Opening Mixer ▪ Wednesday Happy Hour

- Logo recognition in event marketing, website and onsite signage.
- Two full event registrations
- Attendee list
- Listing in event app directory (used by 99% of attendees)
- Banner ad in event app
- Pre-event email branded with your company logo/information inviting attendees to opening mixer/closing happy hour
- Five minutes at podium to welcome attendees and talk about your company
- Logo recognition on event signage including sign on each table
- Distribute marketing materials/small gift item (to be provided by sponsor)
- Exclusive recognition at one of the conference networking functions:
 - o Opening Mixer (Tuesday, September 26)
 - o Closing Happy Hour (Wednesday, September 27)

Keynote Sponsor - \$3,000

Four Available

- Logo recognition in event marketing, website and onsite signage.
- Two full event registrations
- Attendee list
- Listing in event app directory (used by 99% of attendees)
- Banner ad in event app
- Post-event email branded with your company logo/information/ad with key take-aways from keynote session
- Exclusive recognition at one of the conference keynote presentations:
 - o Five minutes at podium to talk about your company and introduce the keynote
 - o Logo recognition of keynote sponsorship on event signage and program



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Event Dates: Tues., Sept. 26 – Wed., Sept 27, 2023 – Embassy Suites Noblesville

Lunch Sponsor- \$3,000

One Available

- Logo recognition in event marketing, website and onsite signage.
- Two full event registrations
- Attendee list
- Listing in event app directory (used by 99% of attendees)
- Exclusive recognition at the lunch on Wednesday, Sept. 27:
 - o Company logo/ad (PowerPoint slide) on screen during lunch.
 - o Recognition in announcements prior to lunch.
 - o Introduce lunch keynote speaker.
 - o Logo on event signage including table signs on buffets and/or menu cards if a plated lunch.
 - o Recognition in program.

Supporting Sponsor - \$2,000

Choose One: Wi-fi ▪ Registration Desk

- Logo recognition in event marketing, website and onsite signage.
- Two full event registrations
- Attendee list
- Listing in event app directory (used by 99% of attendees)
- Exclusive recognition for one of the following:
 - o Wi-Fi Sponsor
 - Recognition in program and in announcements as Wi-Fi sponsor
 - Logo recognition on Wi-Fi password signage and tent cards placed throughout event space.
 - o Registration Sponsor
 - Recognition in program and in announcements as registration sponsor
 - Logo recognition on event signage at badge tables and registration desk.



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Deal-making Table Sponsor - \$500

Choose One: By Property Type ▪ By Issue/Topic

- Logo recognition in event marketing, website, and onsite signage.
- One full event registration.
- Listing in the event app directory (used by 99% of attendees)
- Host a table during one of the deal-making sessions on Wednesday, September 27:
 - o Company representative at the table (option to facilitate or just participate).
 - o Logo on table sign.
 - o Recognition in the program.

Note: This opportunity is included for exhibitors.



2023 ICREC Exhibition

Tuesday, September 26 - Wednesday, September 27, 2023



2023 ICREC Exhibition

Our exhibition is held in conjunction with our continuing education sessions at the Embassy Suites Noblesville. Exhibits are in the ballroom connected to the general session space and in the same space as the deal-making session.

Exhibit Table (\$950 + Raffle Item)

- 6' exhibit table
- 2 full conference registrations – attend all events for maximum networking
- Listing in interactive exhibit map in the conference app (used by 99% of attendees)
- Attendee list and access to the attendee directory in the app
- Attendees are encouraged to visit exhibit booths and complete a game card to enter the raffle
- **NEW:** Get involved with the deal-making session – all exhibitors will receive recognition and signage as a deal-making table host
- Recognition from the podium at Wednesday Happy Hour (2:30 p.m. ET) when your raffle item is given away (option to have a representative from your company announce your raffle winner)
- Recognition in program/flyer for raffle with your company logo and raffle item

Exhibit Hours

Wednesday, September 26

Exhibit Set-up: 12 – 3 p.m. ET

Exhibit Hours: 3 – 6 p.m.

Events in Exhibit Hall:

- Break: 3:15 – 3:30 p.m.
- Mixer: 4:30 – 5 p.m. & 5:30 – 6 p.m.

Thursday, September 27

Exhibit Hours: 8 a.m. – 3:15 p.m.

Exhibit Tear-down: 3:15 – 4:30 p.m.

Events in Exhibit Hall:

- Breaks: 8 – 9 a.m., 11:10 – 11:30 a.m., 1:30 – 1:45 p.m.
- Deal-making Sessions: 11:30 a.m. – 12:15 p.m., 1:45 – 2:30 p.m.
- Happy Hour & Raffle: 2:30 – 3:15 p.m.

Attendee Registration Packages



ICREC –Sept 26 –Sept 27, 2023

Bring a group to the in-person event and save*!

- 5 registrations: \$1,250 member**/\$1,570 non-member (save 10%)
- 10 registrations: \$2,230 member/\$2,790 non-member (save 20%)
- 15 registrations: \$3,140 member/\$3,925 non-member (save 25%)
- 20 registrations: \$3,900 member/\$4,886 non-member (save 30%)

*Group registrations DO NOT include a reserved table so your staff can spread out and network with other brokers.

**50% of registrants must be a member of CREA/ICBR to qualify for member rate.

A soccer ball with black and white panels is shown hitting a white goal net. The background is a blurred green field.

**Partner with
CREA-IN and
ICREC to reach
your 2023 goals.**

Contact Us

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MyICBR.org

