



2024 Sponsorships

Visibility. Access. Prestige.





CREA

Commercial Real Estate Alliance of Indiana

720+

members
statewide

2,500

marketing reach
40% open rates



*Includes 450 REALTOR members

500 Event Attendees

throughout year



COMMERCIAL CE
ON-DEMAND

97%

indicated ICREC
contributes to the
success of their
business.

100

Attendees at
District Days
Merrillville
Fort Wayne
Evansville



65%

Experienced CRE
Brokers

About Us

Largest organization and conference dedicated to
commercial real estate in Indiana.

[More About CREA-IN/ICBR](#)

5 Reasons to Sponsor



Effective digital and in-person marketing opportunities customizable to meet your marketing goals.



Affordable sponsorship options.



Access to the largest network of commercial real estate professionals.



Show your support to your clients and the CRE industry.



Showcase your expertise.



2024 Sponsorship Options

Pick from this menu of options
or
Contact us to customize to meet your marketing goals.



Commercial CE On-Demand (Virtual Event)

Commercial CE On-Demand provides commercial real estate professionals with 12 hours (six course) of high quality, 100% commercial-focused continuing education credit.

Event Dates: February – June 2024

Course Sponsor - \$1,000

- Logo recognition on email marketing and event registration page.
- Logo recognition on banner at bottom of course video.
- Logo recognition in On-Demand program (sent to attendees as PDF).
- Introductory commercial (30-45 seconds) at the beginning of one on-demand course.
- Logo/company information on closing slide of same session.
- Attendee list (preliminary list sent April 2024, final list June 30, 2024).

Deadline to Commit: December 20, 2023

2024 Courses (Tentative)

- Best Practices and Legal Considerations in Expansion Financing
- Changing Trends in CRE Markets & Evolving Economic Drivers
- The Role of Real Estate in Local Government
- Technology and Innovation in CRE: AI
- Education, Experience and Expertise: You need all 3 to Succeed in CRE
- What brokers need to know about Auctioneering

2024 Expanded CREA District Days

District Day Sponsor

\$500/per location

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Pre-event email branded with your company logo
- Three minutes at podium to welcome attendees and talk about your company and PowerPoint
- Distribute marketing materials/small gift item (to be provided by sponsor)



District Days – ½ Day with 2 courses

Thursday, July 18 – Fort Wayne

Tuesday, July 23 – Merrillville

Thursday, July 25 - Evansville



**Partner with
CREA-IN to reach
your 2024 goals.**

Contact Us

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