



Learn about the Commercial Real Estate Alliance of Indiana (CREA-IN)

What is CREA-IN?

The Commercial Real Estate Alliance of Indiana (CREA-IN) was formed in 2016 to broaden the umbrella for commercial real estate professionals in Indiana. CREA-IN has partnered with the Indiana Commercial Board of REALTORS® (ICBR) to provide CREA-IN members access to member pricing for ICBR/CREA-IN education and the Indiana Commercial Real Estate Exchange (ICREX).

Why does CREA-IN exist?

CREA-IN's goal, together with ICBR, is to connect more commercial real estate practitioners across Indiana to provide exclusively commercial-related benefits and industry information, and to advocate for the commercial real estate profession.

What is the difference between ICBR and CREA-IN Membership?

ICBR membership is a three-tier membership providing access to benefits from the [National Association of REALTORS®](#) (NAR), the [Indiana Association of REALTORS®](#) (IAR) and ICBR, ICBR members automatically become members of CREA-IN. ICBR members are also designated as REALTORS® and can use the REALTOR® brand. Members who hold only CREA-IN membership do not have access to NAR and IAR benefits and CREA-IN members are not REALTORS®. [See benefit comparison here \(scroll down\)](#).

What does CREA-IN membership include?

CREA-IN members get the same pricing as ICBR members for ICBR education events and ICREX. CREA-IN members also receive industry information via email and are invited to attend free quarterly networking events held in your local market.

How much is CREA-IN membership?

For 2024, CREA-IN membership is \$260 per member. ICBR membership is \$679 (NAR: \$201, IAR: \$279 ICBR: \$260). ICREX subscriptions are an additional \$816/year for both CREA-IN and ICBR members. [New Membership](#) is pro-rated by the month in which you join.

Do I qualify for CREA-IN Membership?

Any individual in the commercial real estate industry qualify for CREA membership.

I want to be a REALTOR®, should I join CREA-IN, too?

No, ICBR REALTOR® members will automatically become CREA-IN members. If you want to retain access to NAR and IAR benefits (i.e. ZipForms, Legal Hotline), you will want to maintain your REALTOR® membership with ICBR.

What is the REALTOR® One-Member-All-Member Policy?

The National Association of REALTORS® requires that if the managing broker is a REALTOR® member, all brokers under that managing broker must be a REALTOR® (or Institute Affiliate) member. A broker cannot become a REALTOR® member unless their managing broker is a REALTOR® member.

Does everyone in my office have to join CREA-IN?

No. However, if you're currently a primary REALTOR® member of ICBR, if one person in your office drops REALTOR® membership in lieu of CREA-IN membership, the rest of the brokers in your office are no longer eligible for REALTOR® membership. See one-member-all-member policy above.

I am a current Primary REALTOR® member of ICBR and hold secondary membership with another Board of REALTORS. If I join CREA-IN instead, could I keep my secondary REALTOR® membership?

No. Your secondary membership in your local Board of REALTORS® is contingent on you holding Primary REALTOR® membership with ICBR. If you switch to CREA-IN membership, you will no longer be a Primary REALTOR member of ICBR and will no longer qualify to be a Secondary member of another Board of REALTORS®.

How do I change my membership to CREA-IN?

If you are interested in changing your path to the commercial real estate community, please contact ICBR at admin@myicbr.org.