



2026 Sponsorships

Visibility. Access. Prestige.



**COMMERCIAL CE
ON-DEMAND**





CREA

Commercial Real Estate Alliance of Indiana

650

members
statewide

2,500

marketing reach
47% open rates



*Includes 450 REALTOR members

500 Event Attendees

throughout year



COMMERCIAL CE
ON-DEMAND

97%

indicated CE
contributes to the
success of their
business.

100

Attendees at
District Days
Merrillville
Fort Wayne
Evansville



65%

Experienced CRE
Brokers

About Us

Largest organization and conference dedicated to
commercial real estate in Indiana.

[More About CREA-IN/ICBR](#)

5 Reasons to Sponsor



Effective digital and in-person marketing opportunities customizable to meet your marketing goals.



Affordable sponsorship options.



Access to the largest network of commercial real estate professionals.



Show your support to your clients and the CRE industry.



Showcase your expertise.



2026 Sponsorship Options

On-Demand Continuing Education Courses | February-June 2026

ICREC26 | April 21-22, 2026

District Days | July 2026

Board Meetings | January & April 2026



Commercial CE On-Demand (Virtual Event)

Commercial CE On-Demand provides commercial real estate professionals with 12 hours (six courses) of high quality, 100% commercial-focused continuing education credit.

Available Online February – June 2026

Course Sponsor - \$1,000

6 Available (5 months of promotion)

- Logo recognition on email marketing and event registration page.
- Logo recognition on banner at bottom of course video.
- Media Kit to promote sponsorship
- Introductory commercial (30-45 seconds) at the beginning of one on-demand course.
- Logo/company information on closing slide of course.
- Attendee list (preliminary list sent April 2026, final list June 30, 2026).

2026 Courses

- 6 courses TBA in Fall 2026

Signature Sponsor - \$5,000

1 Available

- Snack box mailed to each bundle purchased (~200) by June 1 with logo recognition on printed message.
- Logo recognition in Snack Break during course.
- 1 sponsored email membership & past attendees
- Attendee list (preliminary list April 2026, final list July 2026).



Indiana Commercial Real Estate Conference (In-Person Event)

ICREC provides commercial real estate CE credit, networking opportunities, industry exhibition, fun and inspiration to get you through the year.

April 22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

Course Sponsor - \$3,000

3 Available

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Listing in event app directory
- Banner ad in event app
- Post-event email branded with your company logo/information/ad with key take-aways from course
- Exclusive recognition at course presentation:
 - o Three minutes at podium to talk about your company and introduce the speaker
 - o Logo recognition on event signage and program

Courses: TBA

Keynote & Luncheon Sponsor- \$3,000

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Listing in event app directory
- Introduce the Keynote



Indiana Commercial Real Estate Conference

ICREC provides commercial real estate CE credit, networking opportunities, industry exhibition, fun and inspiration to get you through the year.

April 22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

Back 9 Golf Reception Sponsor - \$2,500

One Available – April 21, 2026

- Logo recognition in event marketing, front page website and onsite signage.
- Attendee list
- Listing in event app directory
- Pre-event email branded with your company logo/information with invite to reception
- Three minutes at reception to talk about your company and welcome attendees

SOLD

Registration Sponsor - \$2,500

One Available – April 22, 2026

- Logo recognition in event marketing, front page website and onsite.
- Two event registrations
- High boy table at Registration
- Attendee list
- Listing in event app directory
- Banner ad in event app
- Logo recognition on event signage at Registration
- Swag station at Registration Table (to be provided by sponsor)



Indiana Commercial Real Estate Conference

ICREC provides commercial real estate CE credit, networking opportunities, industry exhibition, fun and inspiration to get you through the year.

April 22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

Wi-Fi Sponsor- \$2,000

- Logo recognition in event marketing, website and onsite signage
- One event registration
- Attendee list
- Listing in event app
- Recognition in :
 - Printed program
 - Announcements at Podium
 - Wi-Fi password signage and tent cards placed throughout event space

App Sponsor- \$1,500

- Logo recognition on email marketing and website
- Media Kit to promote sponsorship
- Recognition throughout App
- Logo/company information on signage
- Attendee list



Indiana Commercial Real Estate Conference

Commercial CE (6 hours) of high quality, 100% commercial-focused continuing education credit and networking.

April 21-22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

Beverage Sponsor - \$1,200

- Logo recognition on email marketing and event registration page.
- Media Kit to promote sponsorship
- Logo/company information signage at Beverage Station
- Attendee list

Speed Dating Sponsor - \$1,200

- Logo recognition on email marketing and website
- Media Kit to promote sponsorship
- Emcee of Speed Dating (script provided)
- Attendee list

Lanyard Sponsor - \$1,000

- Logo recognition on email marketing and event registration page.
- Media Kit to promote sponsorship
- Logo/company on lanyard
- Attendee list



2026 Exhibition

April 22, 2026



2026 Exhibition

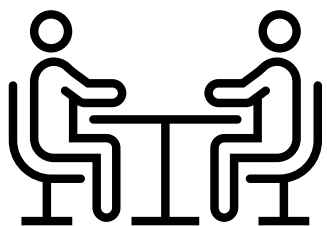


Our exhibition is held in the same space as continuing education sessions and meals.

Exhibit Table (\$1,000)

- High Boy Table
- One conference registration
- Listing in interactive exhibit map in conference app
- Attendee list and access to attendee directory in app
- Raffle Item (provided by Vendor)





CREA and ICBR Board of Directors Meetings (In-Person Events)

Held at the ICBR & CREA Offices in Indianapolis

Board Meetings - \$500

- January 2026 **SOLD**
- April 21, 2026 (April 22 is ICREC)
- Includes Snacks for 27 board members
- Sponsorship Benefits:
 - Logo recognition on meeting materials
 - 2 Registrations to attend meeting
 - 10 minutes at podium
 - Option to provide swag to board members

Contact Lisa Moore, 317-328-5259 option 3
or lmoores@myicbr.org for more information.



2026 District Days

District Day Sponsor

\$500/per location

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Pre-event email branded with your company logo
- Three minutes at podium to welcome attendees and talk about your company and PowerPoint
- Distribute marketing materials/small gift item (to be provided by sponsor)





Contact Us

Lisa Moore



800-362-2546



lmoore@myicbr.org



MyICBR.org

