



# 2026 Sponsorships

Visibility. Access. Prestige.



COMMERCIAL CE  
ON-DEMAND





# CREA

Commercial Real Estate Alliance of Indiana

## 650 Member Statewide



\*Includes 450 REALTOR members

## 500 Event Attendees

throughout year



## 65%

Experienced CRE Brokers



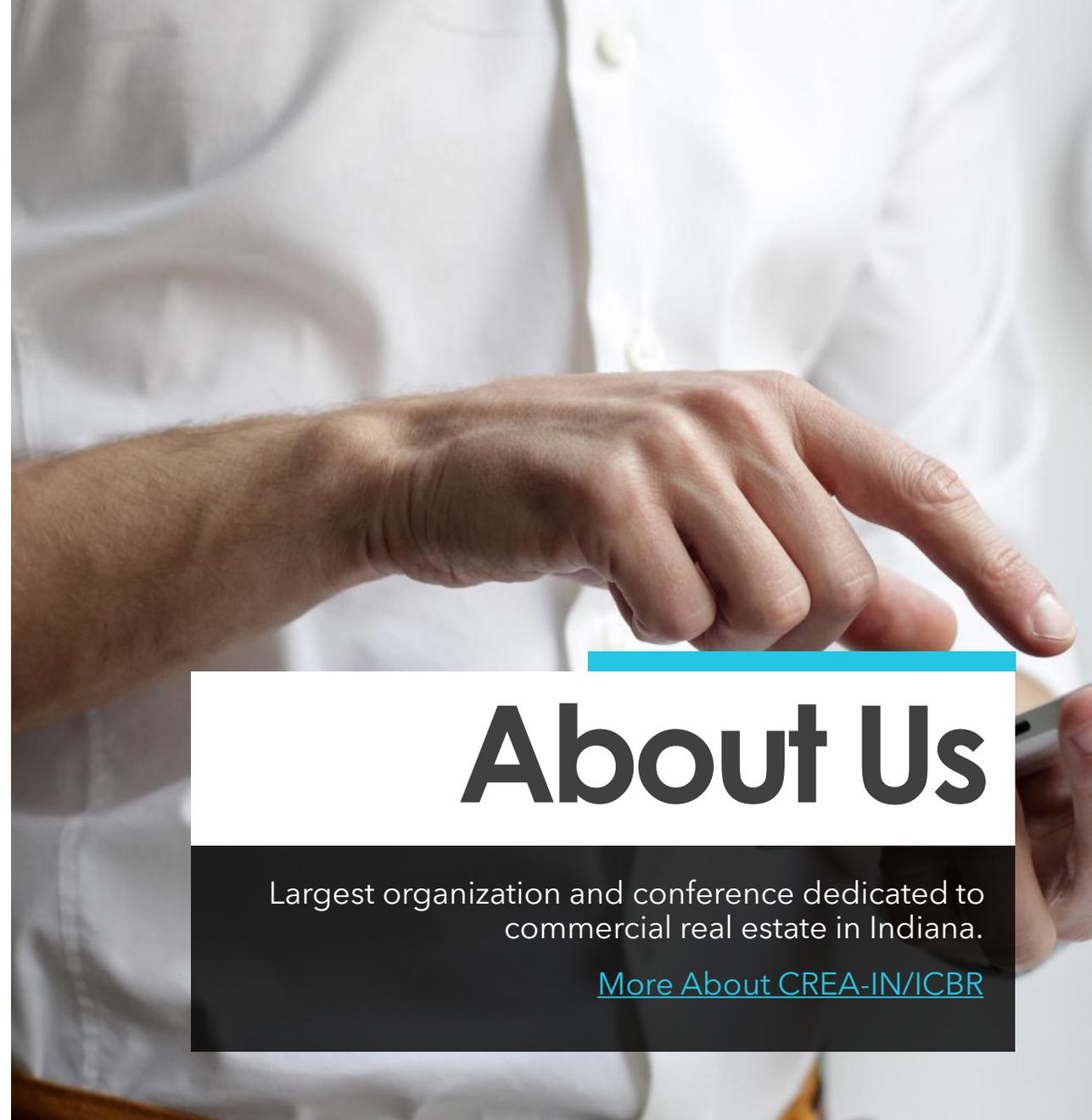
COMMERCIAL CE  
ON-DEMAND

## 97%

indicated CE contributes to the success of their business.

## 100

Attendees at District Days  
Merrillville  
Fort Wayne  
Evansville



# About Us

Largest organization and conference dedicated to commercial real estate in Indiana.

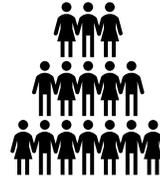
[More About CREA-IN/ICBR](#)

# Our Audience

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**1,500 +**  
Social media followers

**1,900 +**  
Email contacts



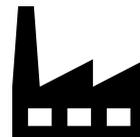
Approx. 80% are 45+ and hold senior positions (VPs, Directors, Owners, C-Suite Executives, and Managers)



Top locations are the Greater Indianapolis and Greater Fort Wayne areas



Popular job functions include brokerage, business development, finance, sales, operations, and marketing



Industries include real estate (residential and commercial), construction, banking, engineering, and more

# 5 Reasons to Sponsor



Effective digital and in-person marketing opportunities customizable to meet your marketing goals.



Affordable sponsorship options.



Access to the largest network of commercial real estate professionals.



Show your support to your clients and the CRE industry.



Showcase your expertise.



# 2026 Sponsorship Options

On-Demand Continuing Education Courses | February-June 2026

ICREC26 | April 21-22, 2026

District Days | July 2026

Board Meetings | January & April 2026



**COMMERCIAL CE  
ON-DEMAND**

# Commercial CE On-Demand (Virtual Event)

Commercial CE On-Demand provides commercial real estate professionals with 12 hours (six courses) of high quality, 100% commercial-focused continuing education credit.

Available Online February - June 2026

## Course Sponsor - \$1,000

### 6 Available (5 months of promotion)

- Logo recognition on email marketing and event registration page.
- Logo recognition on banner at bottom of course video.
- Media Kit to promote sponsorship
- Introductory commercial (30-45 seconds) at the beginning of one on-demand course.
- Logo/company information on closing slide of course.
- Attendee list (preliminary list sent April 2026, final list June 30, 2026).

## 2026 Courses

- 6 courses in Spring 2026

## Signature Sponsor - \$5,000

### 1 Available

- Snack box mailed to each bundle purchased (~200) by June 1 with logo recognition on printed message.
- Logo recognition in Snack Break during course.
- 1 sponsored email membership & past attendees
- Attendee list (preliminary list April 2026, final list July 2026).



# Indiana Commercial Real Estate Conference (In-Person Event)

ICREC provides commercial real estate CE credit, networking opportunities, industry exhibition, fun and inspiration to get you through the year.

April 22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

## Course Sponsor - \$3,000

### 3 Available

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Listing in event app directory
- Banner ad in event app
- Post-event email branded with your company logo/information/ad with key take-aways from course
- Exclusive recognition at course presentation:
  - o Three minutes at podium to talk about your company and introduce the speaker
  - o Logo recognition on event signage and program

## Keynote & Luncheon Sponsor- \$3,000

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Listing in event app directory
- Introduce the Keynote



# Indiana Commercial Real Estate Conference

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April 22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

## Back 9 Golf Reception Sponsor - \$2,500

One Available – April 21, 2026

- Logo recognition in event marketing, front page website and onsite signage.
- Attendee list
- Listing in event app directory
- Pre-event email branded with your company logo/information with invite to reception
- Three minutes at reception to talk about your company and welcome attendees

**SOLD**

## Registration Sponsor - \$2,500

One Available – April 22, 2026

- Logo recognition in event marketing, front page website and onsite.
- Two event registrations
- High boy table at Registration
- Attendee list
- Listing in event app directory
- Banner ad in event app
- Logo recognition on event signage at Registration
- Swag station at Registration Table (to be provided by sponsor)



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April 22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

## Wi-Fi Sponsor- \$2,000

- Logo recognition in event marketing, website and onsite signage
- One event registration
- Attendee list
- Listing in event app
- Recognition in :
  - Printed program
  - Announcements at Podium
  - Wi-Fi password signage and tent cards placed throughout event space

## App Sponsor- \$1,500

- Logo recognition on email marketing and website
- Media Kit to promote sponsorship
- Recognition throughout App
- Logo/company information on signage
- Attendee list

**SOLD**



# Indiana Commercial Real Estate Conference

Commercial CE (6 hours) of high quality, 100% commercial-focused continuing education credit and networking.

April 21-22, 2026 | Homewood Suites by Hilton Indianapolis Downtown IU-Indianapolis

## Beverage Sponsor - \$1,200

- Logo recognition on email marketing and event registration page.
- Media Kit to promote sponsorship
- Logo/company information signage at Beverage Station
- Attendee list

**SOLD**

## Speed Dating Sponsor - \$1,200

- Logo recognition on email marketing and website
- Media Kit to promote sponsorship
- Emcee of Speed Dating (script provided)
- Attendee list

## Lanyard Sponsor - \$1,000

- Logo recognition on email marketing and event registration page.
- Media Kit to promote sponsorship
- Logo/company on lanyard
- Attendee list

**SOLD**



# 2026 Exhibition

April 22, 2026



# 2026 Exhibition



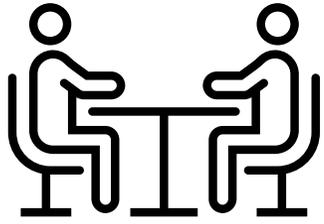
Our exhibition is held in the same space as continuing education sessions and meals.

## Exhibit Table (\$1,000)

- High Boy Table
- On-site conference registration
- Listing in interactive exhibit map in conference app
- Attendee list and access to attendee directory in app
- Raffle ticket (provided by Vendor)
- 1 minute at podium to speak to all attendees during exhibitor train

**SOLD OUT**





# CREA and ICBR Board of Directors Meetings (In-Person Events)

Held at the ICBR & CREA Offices in Indianapolis

## Board Meetings - \$500

- January 2026 **SOLD**
- April 21, 2026 (April 22 is ICREC)
- Includes Snacks for 27 board members
- Sponsorship Benefits:
  - Logo recognition on meeting materials
  - 2 Registrations to attend meeting
  - 10 minutes at podium
  - Option to provide swag to board members

Contact Lisa Moore, 317-328-5259 option 3  
or [lmoores@myicbr.org](mailto:lmoores@myicbr.org) for more information.



# 2026 District Days

## District Day Sponsor

### \$500/per location

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Pre-event email branded with your company logo
- Three minutes at podium to welcome attendees and talk about your company and PowerPoint
- Distribute marketing materials/small gift item (to be provided by sponsor)





# Contact Us

Lisa Moore



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lmoore@myicbr.org



[MyICBR.org](http://MyICBR.org)

